# How metadata drives 'The Archive'

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# Surveys - an 'end of life approach'

- The end product and how to get there
- Preparing and documenting
- Deposit Guide
- The art of packaging surveys
- Online browsing needs



# UK Data Service acquisition

- We proactively acquire data for use in research and teaching
- Data are deposited by:
  - National statistical institutes (contractua)
  - UK government departments
  - Intergovernmental organisations
  - Research institutes
  - Research companies
  - Individual researchers including ESRC Data Policy
- Criteria for selection are set out in our Collections Development Policy



# Our data portfolio

UK Surveys	Longitudinal	International
Large-scale government funded surveys	Major UK surveys following individuals over time	Multi-nation aggregate databanks and survey data
Census	Business	Qualitative
Census data 1971 to 2011	Microdata and administrative data	Range of multi- media data sources



# UK survey series

- High quality repeated cross-sectional surveys
- Individual or household level data
- Cover topics including health, work, crime, social attitudes, family expenditure, living costs, housing etc.

### **Examples:**

- Labour Force Survey
- British Crime Survey
- Health Survey for England
- British Social Attitudes
- Annual Population Survey





### **Collections Development work**



### Trawling

### Line-caught

### Adapted OAIS Functional Model (ISO 14721)



Figure 1. The OAIS Functional Model.



### Assessment for new deposits

- Our Data Appraisal Group assesses data according to our Collections Development Policy
- Decision will usually be one of the following:





### Accepting into the main collection

Complete a data deposit form

· used to populate a data catalogue record

Submit data and documentation files

- via the University of Essex ZendTo Service
- on CD, DVD or memory stick

If data files contain sensitive information

ensure data are encrypted and sent securely

Provide a licence agreement

• where required if not under a concordat

### Access conditions

Depositor selects, with guidance, the access category most appropriate for the data

Open	<ul> <li>available for download/online access under open licence without any registration</li> </ul>
Safeguarded	<ul> <li>available for download/online access to logged-in users who have registered and agreed to an End User Licence</li> </ul>
Controlled	<ul> <li>available for remote or safe room access registered users whose research proposal has been approved by an access committee and who have received specialist training</li> </ul>

# Common issues with depositing surveys

- Choice of licensing and access pathways
- Many organisations are overly risk averse and choose restrictive access
- Work underway to draw up bench marks for objective and transparent disclosure review
- Huge loss of questionnaire metadata, which could be improved...



# Data publishing - when good metadata becomes vital

- Documentation systems and question banks
- Data exploration systems
- Currently hard to match up Question and Variable information
- So much manual work
- Must do better....



# UKDS: Online instant data browsing

Nesstar	social surveys			
UKDS.stat	aggregate global indicators			
InFUSE	aggregate census data			
QualiBank	qualitative data			
APIs coming soon!				



### Nesstar: British Social Attitudes - Pay gap

#### **UK Data Service** Delivering quality social and economic data resources 8 A TABULATION ANALYSIS DESCRIPTION About the UK Data Service Nesstar Catalogue Dataset: British Social Attitudes Survey, 2009 Research Datasets 1970 British Cohort Study Variable IncomGap: R say that the gap between those Active People Survey British General Election Study British Social Attitudes Survey LITERAL QUESTION British Social Attitudes Survey, 2011 Thinking of income levels generally in Britain today, would you say that the gap between British Social Attitudes Survey, 2010 British Social Attitudes Survey, 2009 Values Categories Ν Metadata 79.3% 1 too large 1797 Variable Description 2 360 15.9% about right Introduction 51 2.2% 3 too small Household Grid 8 Don't know 58 2.6% Newspaper Readership and Internet Use 9 Refusal 1 0.0% Party Identification -7 off route due to corrupt sample file 6 Public Spending and Social Welfare -2 Skip, version C 1148 Government highest priority for extra spending? :0570 Government highest priority for extra spending SUMMARY STATISTICS next? :0571 R's view of the level of benefits for unemployed Valid cases 2267 people? :B572 Missing cases 1154 If govt had to choose, which should choose: B575 This variable is numeric R say that the gap between those with high+low incomes is too large? :AB576 UNIVERSE R place self in high/middle/low income band? :AB577 VERSIONS A AND B: ASK ALL Closest to R's feelings about household's income these days? :AB578 Child under primary school age. Lone parent asked to visit the job centre at least every six months? :0581 Child reaches primary school age. If this lone parent did

DESCRIPTION TABULATION ANALYSIS

Dataset: British Social Attitudes Survey, 2013

#### Variable PartyIDN: R s political party identification :Q251

#### LITERAL QUESTION

IF 'yes' AT [SupParty] OR AT [ClosePty]: Which one? IF 'no' OR DON'T KNOW AT [ClosePty]: If there were a general election tomorrow, which political party do you think you would be most likely to support?

Values	Categories	N	
1	Conservative	818	25.2%
2	Labour	1052	32.4%
3	Liberal Democrat	194	6.0%
4	Scottish National Party	55	1.7%
5	Plaid Cymru	15	0.5%
6	Green Party	34	1.0%
7	UK Independence Party (UKIP)/Veritas	181	5.6%
8	British National Party (BNP)/ National Front	28	0.9%
9	RESPECT/ Scottish Socialist Party (SSP)/ Socialist Party	6	0.2%
10	Other party (WRITE IN)	9	0.3%
11	Other answer (WRITE IN)	15	0.5%
12	None	581	17.9%
20	Refused to say	57	1.8%
98	Don't know	197	6.1%
99	Refusal	0	0.0%
-1	Not applicable	2	

#### SUMMARY STATISTICS

Valid cases 3242 Missing cases 2 This variable is numeric

#### **INTERVIEWER INSTRUCTIONS**

DO NOT PROMPT

#### UNIVERSE

IF 'yes' AT [SupParty] OR 'yes', 'no' OR DON'T KNOW AT [ClosePty]

### Nesstar: GHS - Age started smoking



### Nesstar: GHS - time series

#### UK Data Service



#### Delivering quality social and economic data resources

#### SEX

8 A

Estimated Year of Birth 5-year estimated birth cohort Marital Status Household Type A (Grouped) Household type F Household type F (Grouped) No. of persons in the household No. of children aged <5 in household</p> No. of children aged 5 to 15 in household No. of adults aged 16 to 59 in household No. of adults aged 60 and over in household No. of adults aged 65 and over in household No. of teenagers in household No. of children aged <16 in household</p> Youngest age of person in the household No. of males in household No. of females in household No. of adult males in household No. of adult females in household AGE GROUPED (5 YEARS) AGE OF ADULTS GROUPED (6 BANDS) AGE OF ADULTS GROUPED (7 BANDS) AGE OF ADULTS GROUPED (4 BANDS) Marital Status (4 Groups) Marital Status (3 Groups) sex of HRP/HOH marital status of HRP/HOH age of HRP/HOH Number of cars Individual Information Administrative Variables Weighting Variables Time Variable survey year (financial year from 1988 onwards)



### **Question banks**

Date	+	Results	per page. 10	Solice by. Relevance			
Data	+	Display	ying 1-10 of 4107 results	1 <u>2</u> <u>3</u> <u>4</u> <u>5</u> <b>b</b>			
collector			marital : Legal Marital Status		Add to My Variables		
		'''II <i>\$</i>	Question Text: Are you (is he/she) sing				
Question:	+		married and living with (husband/wife), m	arried and separated from	View all instances of this		
Harmonised	d		(husband/wife), divorced, or, widowed?		variable		
set			Health Survey for England, 2003				
Question:	+	-	Close responses				
Intent		1	single, that is never married,	3842			
		2	Married and living with husbwife,	8029			
		3	Married and separated from husbwife,	402			
		4	Divorced,	1266			
		5	Or, widowed?	1290			
		-9	No answer/refused	5			
		-8	Don't know	2			
		-7	Refused/not obtained	0			
		-6	Schedule not obtained	0			
		-2	Schedule not applicable	0	UK Data S		
		-1	Item not applicable	3717			

# How to deposit data

### Different steps for different depositors:



New depositors, who are **not ESRC-funded**, can offer their data by sending us a short description of the data collected. We appraise data according to our Collections Development Policy.

#### Regular depositors

### ukdataservice.ac.uk/deposit-data/how-to.aspx



### Some common metadata issues

- What do we get, typically?
  - SPSS or STATA file
  - Word documentation; questionnaire
  - Excel sheet of variables if lucky
  - Word deposit form (our fault)
- Variable ordering in SPSS files does not often meet questionnaire flow
- Lack of consistent variables naming over time or data series
- Partially documented changes to variables over time



### Just tell me how to.....



# Short brochure for survey products

- Worked closely with data owners and producers
- Existing information too complex
- What is really expected!
- Transferrable information
- Not a bible



### **Contractor mandates**

 Specify data documentation requirements in the commissioning tender for fieldwork

#### Example

The Centre for Longitudinal Studies (CLS) currently commissions the national cohort studies: the Millennium Cohort Study; the National Child Development Study; the 1970 British Cohort Study and the Longitudinal Study of Young People in England. CLS has started to expect as a deliverable the Computer Assisted Interviewing (CAI) implementation as a Data Documentation Initiative (DDI) compliant XML file, and a file that maps the CAI question to the data variables.

- Mapping between questions and data outputs
- Improved readable questionnaire for end users



# **Documentation - practice makes perfect**

DOCUMENTATION		^
Title	File Name	Size (KB)
Lists of Variables and Derived Variables	7649datadocs.pdf	2429
Questionnaires, Showcards, Coding Frames and Consent Booklets	7649interviewingdocs.pdf	3494
Interviewer, Nurse, Coding, Measurement and Editing Instructions	7649supportingdocs.pdf	3173
User Guide	7649userguide.pdf	666
Study information and citation	UKDA_Study_7649_Information.htm	23
READ File	<u>read7649.htm</u>	10
Documentation		

### RELATED STUDIES AND GUIDES

+ <u>View related studies and guides...</u>

ervice



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# Survey producers and data publishers

### Brochure a start

- Great work via CLOSER on questionnaires
- Making survey metadata reusable across the lifecycle will support archiving end points

> Data Documentation Initiative

What is DDI?

DDI Alliance

Resources

Specification RDF Vocabularies

Home

Survey Metadata Reusability and Exchange: A Call to Action for Questionnaire Documentation

DDI At Work

Last Updated: Wed, 2014-11-05 15:06 - ddiadmin

View Endorsements Add Endorsement

Produced by the "Survey Metadata: Barriers and Opportunities" Meeting June 26, 2014, London



# Data preparation and QA tools

### Common tasks

- Disclosure review
- Shape of data
  - Variable and value labels
  - Missing values
  - Out of range values

In-house tools

- In-house Bespoke python scripts
- Nesstar 4 Publisher
- R Tools



### Online browsing - Nesstar cleaning station

- Publish SPSS file
- Uses DDI 1.X
- Focus on enhancing variable metadata
  - Question text, routing, summary statistics
- Group variables to reflect questionnaire
- Quite a lot of additional manual work
- From word, pdf questionnaires, and if we are lucky, those excel sheets



```
</var>
- <var ID="V77" intrvl="discrete" dcml="0" files="F1" name="LegStat3">
     <location width="2"/>
     <labl>And what is your legal marital status? :Q153</labl>
   - <qstn>
         <gstnLit>And what is your legal marital status?</gstnLit>
         <ivuInstr>CARD A2</ivuInstr>
     </qstn>

    <valrng>

         <range max="9" min="1"/>
     </valrng>

    <invalrng>

         <range max="-1" min="-9"/>
     </invalrng>
     <universe clusion="I">IF 'Living with a partner' AT [MarStat6]</universe>
     <sumStat type="vald">315</sumStat>
     <sumStat type="invd">2929</sumStat>

    <catgry>

         <catValu>1</catValu>
         <labl>Married</labl>
         <catStat type="freq">2</catStat>
     </catgry>

    <catgry>

         <catValu>2</catValu>
         <labl>In civil partnership</labl>
         <catStat type="freq">10</catStat>
     </catory>
```



Data Service

### MIDLIFE STUDY IN THE US

🥙 A1PD1 🛛 🕕 🕗

- 8 REFUSED/MISSING
- 9 INAPP

### **Variable Details**

#### Concept Perceived satisfaction

#### qstnLit

At present, how satisfied are you with your LIFE? Would you say A LOT, SOMEWHAT, A LITTLE, or NOT AT ALL?

#### preQTxt

And now a few questions about you.

### **Appears Within**

- ∎ Studies (1)

   Series (1)

   Variable Groups (3)
- 🗄 🐻 Data Files (1)

#### Ratings

Rating:

Be the first to rate this item.

My Rating

### USC Davis Center for Global Aging Research

### GATEWAY TO GLOBAL AGING DATA

Surveys at a Glance	<b>Topics</b> at a Glance	Graphs and Tables	Download Data and More	<b>Create</b> Analysis Data	Read Literature			Help	At
Home » Create Ana	lysis Data » ELSA	» ELSA 2002 » HE	. Health » HEHELF	·			Please	Login for C	arts
HEHELF								r to get an acc	
							<b>a</b>		
Location:	EL	SA » ELSA 200	2 » HE. Health			User	Comments:		
Description:	He	ealth status				Be the	e first to comment	t!	
Item type:	Qu	Question				Log in	or register to con	mment.	
Question text	:: W	Would you say your health is							
Answer type:	En	numerated							
Answer choic	2. 3. 4.	Excellent, Very good, Good, Fair, Or, poor?							
Harmonized r	neasure: Th	nis item is used	in a Harmonized s	survey.					
Associated va	riables: he	ehelf 🕕							
Flowchart:	loc	cate in flowchar	t						
Topics:	he	ealth in general							
Concurrent it	ems: HE	EHELF (ELSA 20	08), HEHELF (ELS	SA 2006), HEHELF	(ELSA 2004)				
« previous item	(HEGENH)   n	ext item (HEILI	.) »						

The Health module concerns the respondent's state of health, functional limitations, and health behaviors. The main subsections are including self-reported general health, longstanding illness and limiting longstanding illness, eyesight, hearing, walking, awareness of disease, chronic diseases and psychiatric problems ever diagnosed by a doctor, falls, fractures sustained as a result of falls, joint reprint dizziness, respiratory symptoms, urinary incontinence, disability and functioning, receipt of formal and informal care in connection w IADLs, health behaviors including smoking, drinking, fruit and vegetable consumption, and self-report of level of physical activity.



### Peer review of data

Increasing in popularity



- Journals doing this replicability agenda
- No one single standard for 'quality'
- Make metadata quality explicit:
  - Collection description
  - Data description: file and variable names & labels
  - Relationships between tables/files
  - Provenance of data and methods



### Open data collections

94 open collections (out of 6553)

Government data - Open Government Licence (OGL)

Census and survey teaching datasets

Survey data – Creative Commons CC4 BY, some NC

Academic surveys, some qualitative data, historical data

Global indicators – bespoke open data license

• .STAT - World Bank Millennium Development goals



### Open data requirements

- All methods and processes are transparent
- Data delivered via APIs where possible
- Self documenting, so absolute clarity needed about variables
- For time series, a concordance grid is very useful
- UKDS Nesstar output to API



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